**SARASWATI MAHILA MAHAVIDHYALAYA, PALWAL**

**LESSON-PLAN**

**Class: BBA 1stYear Semester: 1st**

**Subject:Business Organization Session: 2020-21**

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| **Lecture Number** | **Topic** |
| **1-18** | **UNIT 1** |
|  | Business – Concept and Nature of Business |
|  | Scope of Business |
|  | Business as a system |
|  | Business objectives |
|  | Business and environment interface |
|  | Commerce and trade-concept |
|  | Distinction between business, commerce and trade. |
| **1-20** | **UNIT 2** |
|  | Forms of business organization |
|  | Sole proprietorship-concept |
|  | Merits and demerits of Sole proprietorship |
|  | Partnership-concept |
|  | Merits and demerits of partnership |
|  | Joint stock company-concept |
|  | Merits and demerits of joint stock company |
|  | Types of company cooperative societies |

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| **Lecture Number** | **Topic** |
|  | Multinational corporations-introduction |
|  | Merits and demerits of multinational corporations |
| **1-18** | UNIT-III |
|  | Entrepreneurship – Concept and nature |
|  | Entrepreneurial opportunities in contemporary business environment |
|  | Process of setting up a business enterprise |
|  | Choice of a suitable form of business organization |
|  | Feasibility and preparation business plan |
| **1-20** | UNIT-IV |
|  | Government and business interface |
|  | Stock exchange in India |
|  | Business combination – concept and causes |
|  | Chambers of commerce |
|  | Industries in India – FICCI, CII Association |
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**Signature: Dolly**